



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency
Buyer
Salesperson

NRCC - National Republican Congress(9452)
National Media (2711)
ANGLE, BEN
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 645105
Inv Date 10/28/2012
Terms Net 30
Contract 318895
Bill Type Standard
Period 10/1/2012 - 10/28/2012

National Media
815 Slaters Lane
Alexandria, VA 22314

AgM

Product Political - Issue (1068)
Brand 2601 NRCC IE (131544)
Acct Types National/Political
Est/Headline 2601/06180793
Demo
Revision
Comments

NRCC IE 9/28
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:29:30AM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISC	Amount	Remarks
15.0	Contract Line Remarks:		<u>EYEWIT NWS 11<</u>						
Spot	11:00:00PM-11:35:00PM	Day,M-1		10/01/12 11:21PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCNC080921	\$1400.00	
16.0	Contract Line Remarks:		<u>J KIMMEL</u>						
Spot	12:05:00AM- 1:05:00AM	Day,M-1		10/01/12 12:39AM (Mo)	00:30	Jimmy Kimmel Live	NRCCNC080921	\$250.00	
17.0	Contract Line Remarks:		<u>EYEWIT MIDDAY<</u>						
Spot	12:00:00PM- 1:00:00PM	Day,M-1		10/01/12 12:37PM (Mo)	00:30	EYEWITNESS NEWS 12P	NRCCNC080921	\$500.00	
18.0	Contract Line Remarks:		<u>EYE-SAM DAYBRK<</u>						
Spot	5:00:00AM- 5:30:00AM	Day,M-1		10/01/12 5:14AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NRCCNC080921	\$450.00	
19.0	Contract Line Remarks:		<u>EYE-SAM DAYBRK<</u>						
Spot	5:30:00AM- 6:00:00AM	Day,M-1		10/01/12 5:52AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NRCCNC080921	\$450.00	
20.0	Contract Line Remarks:		<u>EYEWIT NWS5.30<</u>						
Spot	5:30:00PM- 6:00:00PM	Day,M-1		10/01/12 5:42PM (Mo)	00:30	EYEWITNESS NEWS 530P	NRCCNC080921	\$1200.00	
21.0	Contract Line Remarks:		<u>EYEWIT NWS 6<</u>						
Spot	6:00:00PM- 6:30:00PM	Day,M-1		10/01/12 6:21PM (Mo)	00:30	EYEWITNESS NEWS 6P	NRCCNC080921	\$1500.00	
22.0	Contract Line Remarks:		<u>ABC-WORLD NWS</u>						
Spot	6:58:00PM- 6:59:00PM	Day,M-1		10/01/12 6:59PM (Mo)	00:30	INSIDE EDITION	NRCCNC080921	\$2000.00	
23.0	Contract Line Remarks:		<u>INSIDE EDITION<</u>						
Spot	6:58:00PM- 7:30:00PM	Day,M-1		10/01/12 7:27PM (Mo)	00:30	INSIDE EDITION	NRCCNC080921	\$1150.00	
24.0	Contract Line Remarks:		<u>GD MRN AMR-ABC</u>						
Spot	7:00:00AM- 8:00:00AM	Day,M-1		10/01/12 7:28AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	NRCCNC080921	\$1000.00	
37.0	Contract Line Remarks:		<u>EYEWIT NWS 11<</u>						
Spot	11:00:00PM-11:35:00PM	Day,Th-1		10/04/12 11:25PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCNC080921	\$1400.00	
38.0	Contract Line Remarks:		<u>J KIMMEL</u>						
Spot	12:05:00AM- 1:05:00AM	Day,Th-1		10/04/12 1:01AM (Th)	00:30	Jimmy Kimmel Live	NRCCNC080921	\$250.00	
39.0	Contract Line Remarks:		<u>EYEWIT MIDDAY<</u>						
Spot	12:00:00PM- 1:00:00PM	Day,Th-1		10/04/12 12:51PM (Th)	00:30	EYEWITNESS NEWS 12P	NRCCNC080921	\$500.00	
40.0	Contract Line Remarks:		<u>EYE-SAM DAYBRK<</u>						
Spot	5:00:00AM- 5:30:00AM	Day,Th-1		10/04/12 5:14AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NRCCNC080921	\$450.00	
41.0	Contract Line Remarks:		<u>EYE-SAM DAYBRK<</u>						
Spot	5:30:00AM- 6:00:00AM	Day,Th-1		10/04/12 5:43AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NRCCNC080921	\$450.00	
42.0	Contract Line Remarks:		<u>EYEWIT NWS5.30<</u>						
Spot	5:30:00PM- 6:00:00PM	Day,Th-1		10/04/12 5:52PM (Th)	00:30	EYEWITNESS NEWS 530P	NRCCNC080921	\$1200.00	
43.0	Contract Line Remarks:		<u>EYEWIT NWS 6<</u>						
Spot	6:00:00PM- 6:30:00PM	Day,Th-1		10/04/12 6:12PM (Th)	00:30	EYEWITNESS NEWS 6P	NRCCNC080921	\$1500.00	
44.0	Contract Line Remarks:		<u>ABC-WORLD NWS</u>						
Spot	6:58:00PM- 6:59:00PM	Day,Th-1		10/04/12 6:59PM (Th)	00:30	INSIDE EDITION	NRCCNC080921	\$2000.00	
45.0	Contract Line Remarks:		<u>INSIDE EDITION<</u>						
Spot	6:58:00PM- 7:30:00PM	Day,Th-1		10/04/12 7:29PM (Th)	00:30	ENTERTAINMENT TONIGHT	NRCCNC080921	\$1150.00	
46.0	Contract Line Remarks:		<u>GD MRN AMR-ABC</u>						
Spot	7:00:00AM- 8:00:00AM	Day,Th-1		10/04/12 7:25AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	NRCCNC080921	\$1000.00	



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser NRCC - National Republican Congress(9452)
Agency National Media (2711)
Buyer ANGLE,BEN
Salesperson Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 645105
Inv Date 10/28/2012
Terms Net 30
Contract 318895
Bill Type Standard
Period 10/1/2012 - 10/28/2012

National Media
815 Slaters Lane
Alexandria, VA 22314

AgM

Product Political - Issue (1068)
Brand 2601 NRCC IE (131544)
Acct Types National/Political
Est/Headline 2601/06180793
Demo
Revision
Comments NRCC IE 9/28
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:29:30AM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISC	Amount	Remarks
47.0	Contract Line Remarks:		EYEWIT NWS 11<						
	Spot	11:00:00PM- 11:35:00PM	Day,Tu-1	10/02/12 11:30PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCNC080921	\$1400.00	
48.0	Contract Line Remarks:		J KIMMEL						
	Spot	12:05:00AM- 1:05:00AM	Day,Tu-1	10/02/12 1:04AM (Tu)	00:30	Jimmy Kimmel Live	NRCCNC080921	\$250.00	
49.0	Contract Line Remarks:		EYEWIT MIDDAY<						
	Spot	12:00:00PM- 1:00:00PM	Day,Tu-1	10/02/12 12:42PM (Tu)	00:30	EYEWITNESS NEWS 12P	NRCCNC080921	\$500.00	
50.0	Contract Line Remarks:		EYE-SAM DAYBRK<						
	Spot	5:00:00AM- 5:30:00AM	Day,Tu-1	10/02/12 5:14AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NRCCNC080921	\$450.00	
51.0	Contract Line Remarks:		EYE-SAM DAYBRK<						
	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1	10/02/12 5:52AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NRCCNC080921	\$450.00	
52.0	Contract Line Remarks:		EYEWIT NWS5.30<						
	Spot	5:30:00PM- 6:00:00PM	Day,Tu-1	10/02/12 5:41PM (Tu)	00:30	EYEWITNESS NEWS 530P	NRCCNC080921	\$1200.00	
53.0	Contract Line Remarks:		EYEWIT NWS 6<						
	Spot	6:00:00PM- 6:30:00PM	Day,Tu-1	10/02/12 6:12PM (Tu)	00:30	EYEWITNESS NEWS 6P	NRCCNC080921	\$1500.00	
54.0	Contract Line Remarks:		ABC-WORLD NWS						
	Spot	6:58:00PM- 6:59:00PM	Day,Tu-1	10/02/12 6:59PM (Tu)	00:30	INSIDE EDITION	NRCCNC080921	\$2000.00	
55.0	Contract Line Remarks:		INSIDE EDITION<						
	Spot	6:58:00PM- 7:30:00PM	Day,Tu-1	10/02/12 7:27PM (Tu)	00:30	INSIDE EDITION	NRCCNC080921	\$1150.00	
56.0	Contract Line Remarks:		GD MRN AMR-ABC						
	Spot	7:00:00AM- 8:00:00AM	Day,Tu-1	10/02/12 7:29AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	NRCCNC080921	\$1000.00	
57.0	Contract Line Remarks:		EYEWIT NWS 11<						
	Spot	11:00:00PM- 11:35:00PM	Day,W-1	10/03/12 11:33PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	NRCCNC080921	\$1400.00	
58.0	Contract Line Remarks:		J KIMMEL						
	Spot	12:05:00AM- 1:05:00AM	Day,W-1	10/03/12 12:47AM (We)	00:30	Jimmy Kimmel Live	NRCCNC080921	\$250.00	
59.0	Contract Line Remarks:		EYEWIT MIDDAY<						
	Spot	12:00:00PM- 1:00:00PM	Day,W-1	10/03/12 12:54PM (We)	00:30	EYEWITNESS NEWS 12P	NRCCNC080921	\$500.00	
60.0	Contract Line Remarks:		EYE-SAM DAYBRK<						
	Spot	5:00:00AM- 5:30:00AM	Day,W-1	10/03/12 5:08AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NRCCNC080921	\$450.00	
61.0	Contract Line Remarks:		EYE-SAM DAYBRK<						
	Spot	5:30:00AM- 6:00:00AM	Day,W-1	10/03/12 5:29AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NRCCNC080921	\$450.00	
62.0	Contract Line Remarks:		EYEWIT NWS5.30<						
	Spot	5:30:00PM- 6:00:00PM	Day,W-1	10/03/12 5:41PM (We)	00:30	EYEWITNESS NEWS 530P	NRCCNC080921	\$1200.00	
63.0	Contract Line Remarks:		EYEWIT NWS 6<						
	Spot	6:00:00PM- 6:30:00PM	Day,W-1	10/03/12 6:22PM (We)	00:30	EYEWITNESS NEWS 6P	NRCCNC080921	\$1500.00	
64.0	Contract Line Remarks:		ABC-WORLD NWS						
	Spot	6:58:00PM- 6:59:00PM	Day,W-1	10/03/12 6:59PM (We)	00:30	NC GUBERNATORIAL DEBATE PRESENTED BY NCAB	NRCCNC080921	\$2000.00	
65.0	Spot			10/03/12			1 preempt @ \$1150.00	\$0.00	Program Change
66.0	Contract Line Remarks:		GD MRN AMR-ABC						
	Spot	7:00:00AM- 8:00:00AM	Day,W-1	10/03/12 7:25AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	NRCCNC080921	\$1000.00	



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser **NRCC - National Republican Congress(9452)**
Agency **National Media (2711)**
Buyer **ANGLE,BEN**
Salesperson **Telerep/Philadelphia, Philadelphia (1057)**
ph: (555) 555-5555

Product **Political - Issue (1068)**
Brand **2601 NRCC IE (131544)**
Acct Types **National/Political**
Est/Headline **2601/06180793**
Demo
Revision
Comments

NRCC IE 9/28
***** THIS IS A CASH IN ADVANCE

Invoice **645105**
Inv Date **10/28/2012**
Terms **Net 30**
Contract **318895**
Bill Type **Standard**
Period **10/1/2012 - 10/28/2012**

CO-OP/Order Type **No/Normal**
Package
Gen. Date **10/31/2012 11:29:30AM**

National Media
815 Slaters Lane
Alexandria, VA 22314

AgM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISC	Amount	Remarks
67.0	Contract Line Remarks:		MIDDLE/SUBURG						
	Spot	8:00:00PM- 9:00:00PM	Day,W-2	10/03/12 7:59PM (We)	00:30	THE MIDDLE	NRCCNCD80921	\$4000.00	
	Spot	8:00:00PM- 9:00:00PM	Day,W-2	10/03/12 8:17PM (We)	00:30	THE MIDDLE	NRCCNCD80921	\$4000.00	
68.0	Spot	8:00:00AM- 9:00:00AM	Per week (1),We	10/03/12 8:55AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	NRCCNCD80921	\$1150.00	M/G For 65.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$47,600.00	Total Spots	42
Commission	(\$7,140.00)		
Net Total	\$40,460.00		